



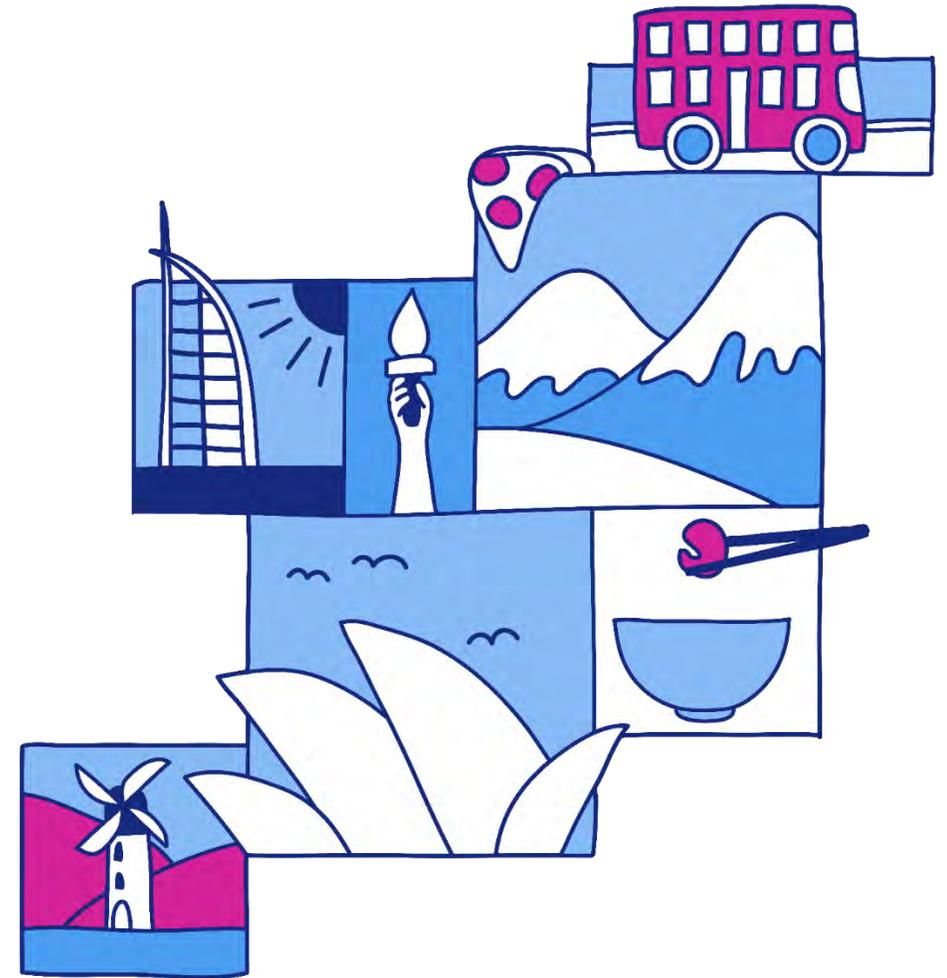
Partner Presentation



Purpose Built Student Accommodation

Advantages of PBSA accommodation

- Safety – on site reception, maintenance and security staff
- Proximity – close to each institution (easy to view distances)
- Quality – modern room design and fittings with great building facilities often including gym, cinema room and group study areas
- Community – safe social areas where students can make friends and socialize throughout their stay
- Flexibility – easy to view and secure
- No surprises – all bills are included



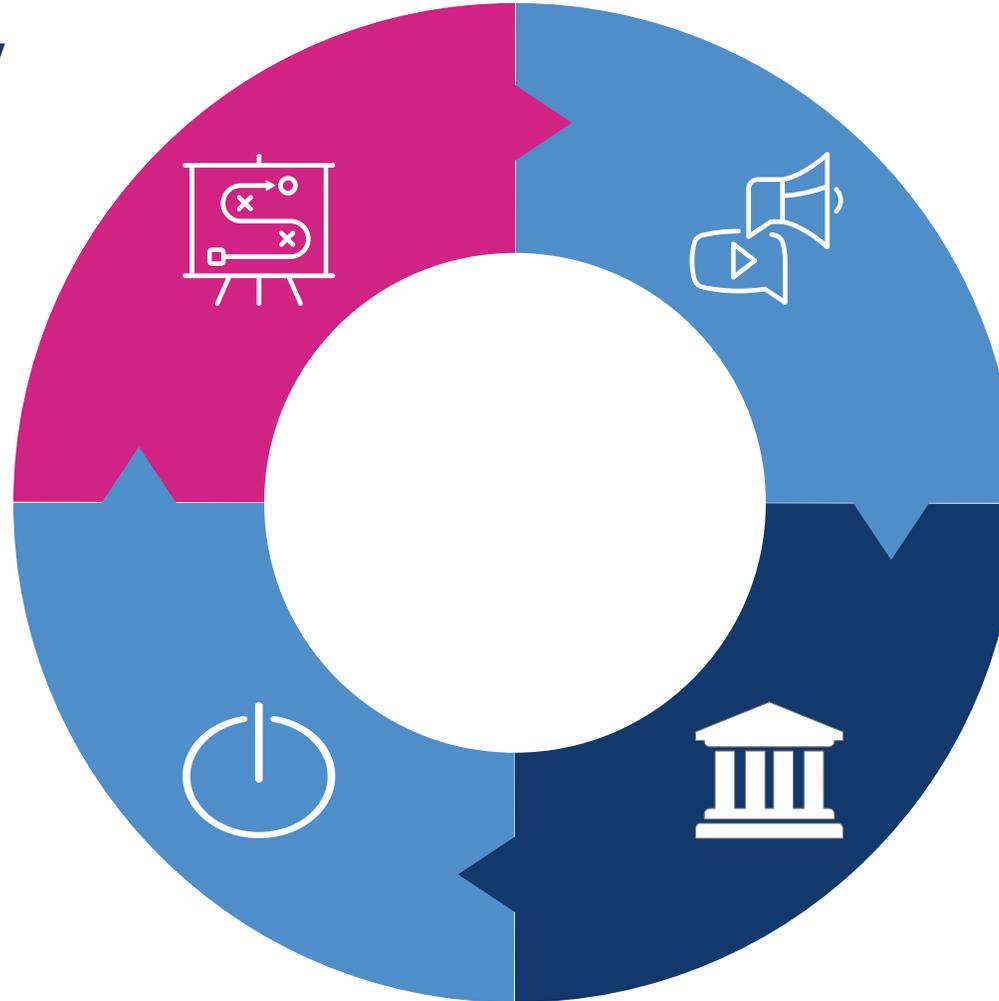
Casita understands education

Management & Strategy

Casita's management team has more than 80 years collective experience in marketing HE, FE and ELT programmes and services internationally

Powerful B2B Network

Casita has strong links and relationships across the sector with a global agent network now in excess of 550 agreements and relationships with a variety of sponsoring bodies



Marketing

Casita is a global marketing and Technology company focused on Helping every student find the Perfect student home at university

HE Partnerships

Casita has preferred relationships with accommodation teams across a number of leading HEI's, ELT and Pathway providers in multiple major destinations

Global reach - more than 1+ million rooms



United Kingdom

More than 6362 properties across 68 UK student cities.

400,000+ rooms & growing!

Australia

Over 254 properties across 13 cities. (all major cities catered for)

50,000+ rooms & growing!

USA

Over 312 properties across 69 cities.

60,000+ rooms & growing!



Mainland Europe

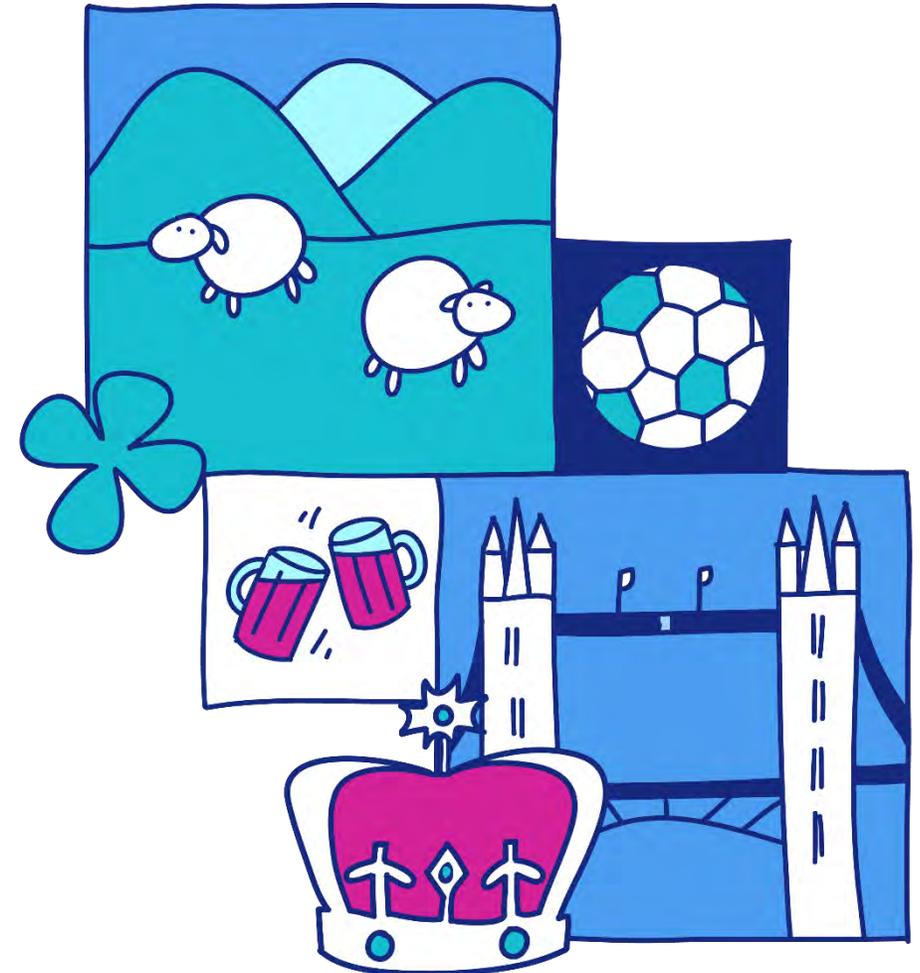
Rooms available now in Austria, Ireland (Dublin), The Netherlands and Spain, Belgium, Czech Republic, France, Germany, Greece, Italy, Poland, Portugal, Belgium and Sweden.

Rest of the world

Rooms are also available via Casita.com in Canada, NZ, UAE, Singapore, South Korea, India, Malaysia, Costa Rica, Guatemala, Nicaragua, Panama, Israel, Brazil, Argentina, Chile, Colombia, Peru, Ecuador and Mexico

The Casita Service – for your students

- Casita staff recommend the best property based on individual student's requirements
- Institution, room and budget preferences are used to generate quality and appropriate room options near to campus
- Dedicated Casita customer service staff to answer any questions
- Connect with Casita customer service staff by phone, email, WhatsApp, Skype and WeChat
- No booking fees. Ever.
- Post arrival student support once at study destination



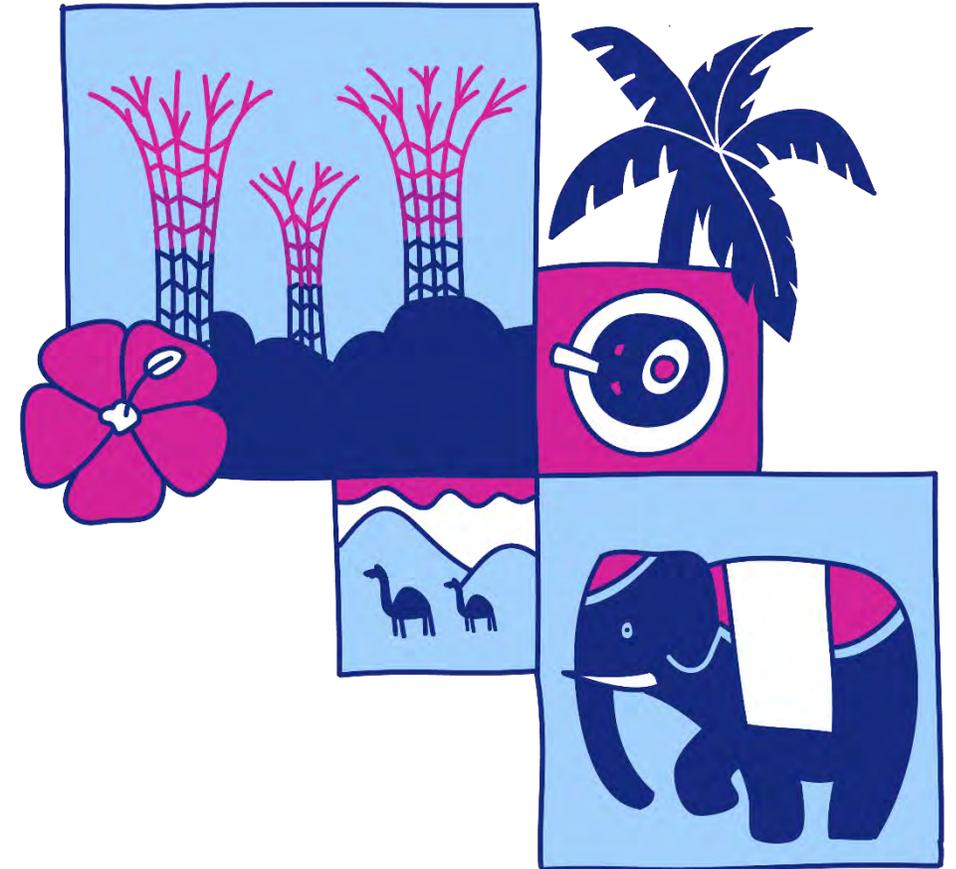
The Casita Service – for you

- Experience - We understand the challenges in finding the perfect student home for each student while trying to keep up with the day job
- Casita staff will only recommend the best property based on your student's requirements
- We're available - Connect with our dedicated Casita customer service staff by phone, email, WhatsApp, Skype and WeChat
- Flexibility - Long & short-term tenancies available 2 -> 52+ weeks
- Ongoing accommodation support to your students post arrival
- Easy tracking of your students through the Casita partner portal



The Casita Service - API Integration

- Casita was the first accommodation website to link directly into the CRM's of some of the world's largest Global recruitment agents
- Allows counsellors to book students directly into a room from within the CRM
- White labeled or Powered by Casita room stock populated into the agent CRM, with images, pricing, availability and distance to University all searchable
- 2 Way API integration can be-connected-with education/travel website forms to enhance students/agent experience
- **Book Now** function for select properties that offer live availability and pricing



3 easy steps - click, click, room!

1. Login to Casita.com using your partner account details and quickly compare rooms using the Casita 'shortlist' function
2. You, or your student can submit the enquiry in a few quick clicks
3. Casita customer service will confirm availability, pricing and answer any questions
4. Securely confirm selection in 3 easy steps:
 - A) Confirm deposit payment
 - B) Accept tenancy agreement
 - C) Confirm booking

Building requirements may vary but we advise that students make full payment or first installment (as directed) before arrival



Explore



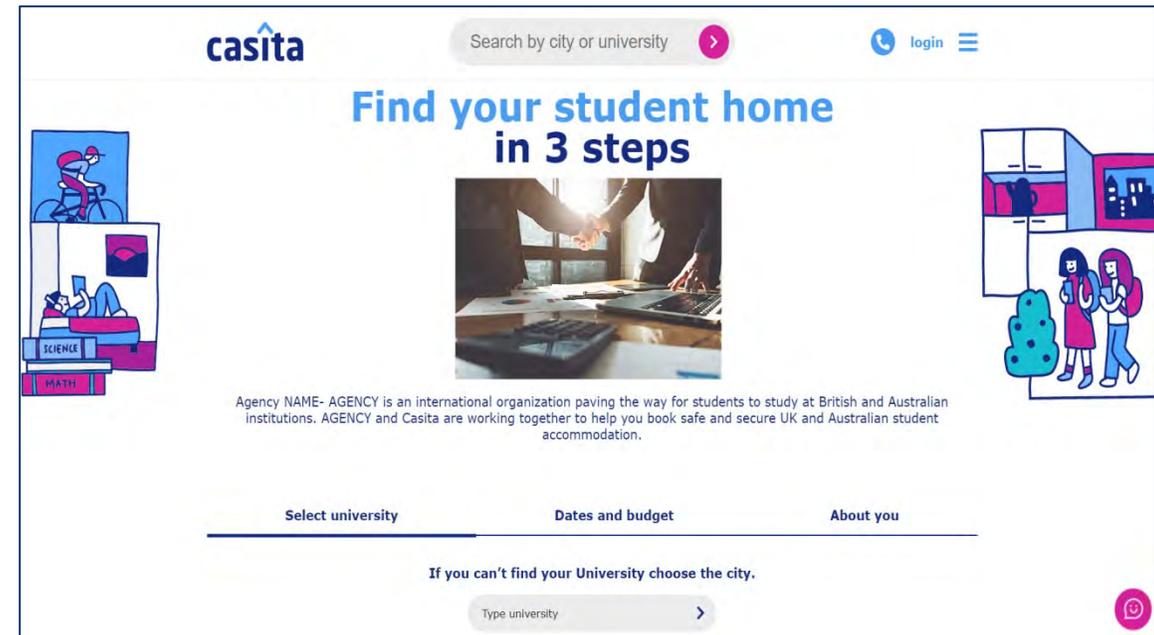
Discover



Secure

Make more of your partnership with Casita

1. Share your unique short-link with students:
www.casita.com/agent (web, offer letters & pre-departure)
 - ✓ Visitors will link to an accommodation assessment landing page
 - ✓ Select Institution -> Select Intake and Budget -> Assessment Complete
2. Students/ parents/ agents can shortlist and book using the Casita websites easy search and filter functionality
3. By using your unique link, students who book and confirm will be captured in your partner portal 'view'
4. Casita uses cookies to track users who visit Casita.com to ensure return visitors are tracked to your account and are commissionable – many partners use the funds for scholarships or college awards



casita

Thank you



Please contact us for more information

www.casita.com • E: Sam.soliman@casita.com • M: +0100 555 9533